



## STOWMARKET TOWN COUNCIL

### PRESS RELEASE

#### STOWMARKET TOWN CENTRE Wi-Fi LAUNCH

Stowmarket town centre is set to become the first in Mid Suffolk with free Wi-Fi thanks to a new initiative launched by Stowmarket Town Council to support local businesses.

The Wi-Fi zone is centred upon the Market Place and extends along Wilkes Way, the Buttermarket and Ipswich Street. Shoppers and visitors can log on to the system and have free and unlimited access to the internet whilst they are in the Wi-Fi zone. The ability to be able to check websites and social media, as well as the latest offers from local retailers, can be achieved without using smart phone data allowances – offering a convenient and cost effective service to local people.

The project would not have been possible without the sponsorship provided by QD Stores, Style @ Stow and Baldwins.



Pictured above are... Ashley Lewis - QD, Marion Palmer - Style at Stow, Town Mayor Councillor Barry Humphreys MBE, Kevin Baldwin - Baldwins

Welcoming the scheme, the Town Mayor Councillor Barry Humphreys MBE said: 'Free Wi-Fi will ensure people coming into the town will have access to information 'on the go' and that Stowmarket can compete in this rapidly growing digital economy. This is also a significant boost for our local businesses as this free connection will ensure that they can attract new business'.

Stowmarket town centre offers a wide range of goods and services and the Town Council is keen to encourage local people to re-discover their local high street and support local businesses and employment.

**Editors:** For further information, please contact Michael Marriott, Operations & Estates Manager, Stowmarket Town Council on 01449 612060 / [michaelm@stowmarket.org](mailto:michaelm@stowmarket.org)